



Chris Newman

**Chief Operating Officer
Emaar Hospitality Group**

A veteran global hospitality professional with over 17 years of experience, Chris Newman is Chief Operating Officer at Emaar Hospitality Group. He is mandated with driving the strategic growth of the organisation through new ventures, expansion, and partnerships, and achieving the highest standards of operational efficiency across all touch-points.

Chris is responsible for the strategic operations of all three hotel brands of Emaar Hospitality Group including The Address Hotels + Resorts, Vida Hotels and Resorts and the Rove Hotels together with Emaar Hospitality Group's Leisure Clubs and Lifestyle Dining Division. He will also drive the growth of the company to new markets in line with the strategic vision of Emaar Properties, the holding company of Emaar Hospitality Group.

With proven skills in visionary and macro thinking, strategy development, commercial & relationship management, and people, processes & talent management, Chris has previously worked on large-scale hospitality projects for leading international brands in several global markets including Egypt, Nigeria, The Gambia, Madagascar, Mauritius, Malawi, Guyana in South America, West Indies, Bahamas, Greece, London and Switzerland.

Over the years, he has created a sustainable operations model for greenfield ventures, including pre-opening support, as well as developed operational protocols to maximise revenue and profitability for established projects. He has also championed a number of corporate social responsibility initiatives.

Chris holds a Higher National Diploma in Hotel, Catering & Institutional Management from the Westminster School of Catering, London, and a Certification in Hotel Real Estate Investments & Asset Management from Cornell University, New York.

He holds a number of industry certificates in Group Training Techniques, Managing Sales Platforms, Management Communication Skills and High Performance Financial Management for Hotels, among others.

Chris is fluent in English and French. He is interested in scuba diving, kite surfing, yoga, saxophone and motorbikes, and is a competitive triathlete and cyclist.