



## **Anri Hamilton**

**Style and Trends Manager  
Homecentre**

*Currently working as the Style and Trends manager for Home Centre, Anri is responsible for delivering bespoke seasonal trend direction and identifying relevant consumer & lifestyle insights for the Home Centre brand. She develops creative strategies and creative art direction in line with company brand values. Her prior experience includes print design, styling and trend forecasting. She has previously worked as a Senior Trend Strategist at Trend Bible, a UK based home and interiors dedicated trend agency where she worked with the Trend Bible team to advise some of the world's best retailers, brands, architects and design agencies, helping them to use future trend insights to inform all their strategic, design and marketing decisions.*