



Dennis De Rond

Founder
Skyne

As an entrepreneur, I know what it takes to survive the early startup years to become, maintain and nurture a successful enterprise. Working for clients all over the globe, I had the opportunity to experience many different cultures and countries every time. It is a challenge to immerse yourself and try to understand consumer habits, preferences, and dreams in order to gain the insights for building successful brands.

Holds a Master degree in Identity Design and branding. Born and raised in The Netherlands. Worked in various leading positions for international branding agencies (London, Madrid, New York, Amsterdam). Specialties: Brand strategy, brand creation, packaging, corporate identity and advertising. Extensive experience in global branding.