



Ivana Tanchella

**Fashion Design Manager
Trends Researcher**

Ivana is an Italian fashion designer, product developer and trend researcher in love with beauty and everything related to that.

After her studies in Rome, at the European Institute of Art and Design, she started working for many local brands...learning and being inspired by the magic of the Italian design Couture, such as: Trussardi, Panepinto, EdoCity.

As a result of her willing to know more about the world and its colors and cultures, she had the opportunity to work for multiple global brands, as Polo Beverly Hills, Lonsdale, Bestseller Fashion group, and traveling all around the world looking for new trends and inspirations.

As every free yogi and creative spirit, she has a weakness ... deep love and connection with the sea, which is something that she brings everywhere she goes. Therefore, after having spent few years in China, she has landed here in the sunny Dubai, starting to work for NAMSHI as Design Manager, driving the private label capsule collections studying seasonal creative directions and creating dedicated range of commercial designs for Social Media Influencers.

She is now giving her contribution as a freelancer and sharing her passion ad experience teaching to new young talents in town, pushing the boundaries of creativity and design.