



## Nizar Swailem

Founder and Consultant  
Eunoia Collective

An agent of change in Leadership, Education, Innovation, Communication & Marketing, with a focus on innovative thinking, career planning, mentorship, and professional development, be it with students, professionals, startups, or entrepreneurs.

Nizar comes with a diverse and globally awarded background that combines creative and strategic thinking with some of the world's most renowned advertising networks. He later proclaimed himself as an 'adman gone rogue' after completing his MBA in Marketing and breaking off as a sole practitioner, leaving his employment career behind to start focusing on consulting and teaching in private professional development institutes in 2012.

Today, Nizar is a serial entrepreneur with over 20 years of experience in the creative and strategic industry, a certified c-suite leadership trainer, and holds over 20 certifications from elite educational institutes in the areas of leadership, organizational development, creative thinking, digital marketing, designing innovation, and education. He also owns and operates 4 different companies between the United Kingdom and the United Arab Emirates in the areas of innovative thinking, marketing communication, training and development, as well as literary and music publishing, all working together towards the creation of a unique ecosystem that can help bridge the gap between communication, education, and culture.