



Diana Balanescu

Brand Marketing Manager,

Michael Kors

A passionate professional with close to 10 years of marketing experience, as well as over 5 years of key leadership positions in a global young professionals' non-profit organization. Specialized in developing & implementing marketing strategies and creative brand concepts, both online and offline, in international environments for fashion & lifestyle companies. Personally, an extrovert character that loves to travel, interact with and learn from cultures around the world, challenge and be challenged, as well live every moment to the fullest.