



Elie Abou Jamra

Chief Operating Officer
Kashida

Born in Dubai, Elie has worked and studied in UAE, Lebanon and Germany. He holds a BFA in Graphic Design from the American University of Beirut. At the age of 25, he co-founded Kashida, a product design brand creating furniture, home accessories, event souvenirs and corporate gifts based on 3D Arabic typography. Kashida has created job opportunities for local craftsmen whose industries have been heavily endangered by staggering economic conditions and foreign imports. Today, Kashida has offices in Beirut and Dubai.

Elie has been listed in Executive Magazine's 30 under 30 entrepreneurial success stories, as well as Lebanon Opportunities 30 under 30 list. He was awarded the Young Distinguished Alumni Award at the American University of Beirut, and is published winner at Communication Arts Typography Annual 2012. His work for Kashida has been mentioned in over 50 media portals regionally and internationally. Elie was a speaker at TasmeemDoha 2011 and Nuqat Creative Conference 2012, and has received the Maurice Fadel Prize, TasmeemDoha Entrepreneurship winner, and was a finalist at OECD MENA100, MIT Grow my Business.