



Firas Koukache

Brand Designer

A bilingual (English/Arabic) designer, Firas graduated with Honours from Notre Dame University, Lebanon, and got awarded in 2008 a membership in the International Society of Typographic Designers, UK for his typographic achievement.

Firas left the mountains in Lebanon in 2009 to follow his passion for design and typography (Arabic type in particular), and has since gained extensive experience in advertising and branding, working for a wide variety of clients in Lebanon, Bahrain, KSA, and UAE.

Firas has worked across global brands such as Aston Martin, VW and Harvey Nichols, as well as helping to shape local brands like AJMAN (a UAE-based destination brand), ADNOC, Yas Island and Dubai Sports City. In 2015-2016, he won eight Transform Awards across categories ranging from branding and typography to visual identity.

"FINDING YOUR GREATNESS" Firas is always on a mission to inspire, support and guide passionate individuals.

Clients (By Sector)

FASHION & RETAIL

Harvey Nichols
Seventh Heaven

HOSPITALITY / CONSTRUCTION DEVELOPMENT

One Central
The Quarter Hotel

ENTERTAINMENT

Cineco (Bahrain Cinema)

FINANCE / BANKING / INVESTMENTS

DIFC (Dubai International Financial Centre)
BisB (Bahrain Islamic Bank)
Ithmaar Bank (Bahrain)
NBB (National bank of Bahrain)
Barwa bank (Qatar)
Credimax (Bahrain)

GOVERNMENT

Shurooq (UAE)
Tamkeen (Bahrain)
Ministry of interior (Bahrain)
Ajman Tourism & Development dpt. (UAE)
Tamkeen (ASPEN ABU DHABI IDEAS FORUM)

Telecommunication

Batelco Bahrain

AUTOMOTIVE

Aston Martin
VW
Hyundai
Mitsubishi
Citroen

F&B (FOOD & BEVERAGE)

Le Chocolat (Bahrain)

DESTINATION

AJMAN destination brand
Dubai Sports City
Dubai Sports Village
Diyar Al Muharraq (Bahrain)
Yas Island (Abu Dhabi)

OIL & GAS

ADNOC (Abu Dhabi National Oil Company)
BAPCO (Bahrain Petroleum Company)
Borouge (Abu Dhabi)