



Francois Schweitzer

**General Manager
Business Development Retail- of the Chalhoub Group**

Born and raised in France in the region of Strasbourg, Francois Schweitzer began his career in Paris after graduating from the 'Ecole d'Art et de Communication de Paris' with a Master in Cultural Management/Communication.

He started working as Retail Manager with Chantal Thomass in 1993. He joined the Chalhoub Group, a leading distributor and retailer of luxury brands in the Middle East, in 1998, as a commercial executive.

In 2004, he integrated the Fashion Division as Senior Division Manager and has contributed to the recruitment of major luxury and contemporary brands for the Group, such as Berluti, Marc Jacobs, Marc by Marc Jacobs, Michael Kors, Tory Burch, Max Mara, Alice & Olivia, Dsquared², Ermenegildo Zegna, Christian Louboutin, Carolina Herrera and Mulberry among others.

Enjoying new challenges, Francois has built a strong knowledge into the middle east fashion behavior whereas called men, women or accessories which led to the creation of a integrated fashion buying structure for the Chalhoub Group, which is now one of the leading actor of this industry in this part of the world.

Today, François Schweitzer is the General Manager of the Business Development Retail division for the Group and is still contributing to successfully position, launch and develop brands as well as defining and supporting own concepts in the Middle East region.