



Nisha Jagtiani

**Executive Director
Landmark Group**

Nisha Jagtiani is the Executive Director at Landmark Group, the region's largest retail and hospitality conglomerate, operating over 2400 stores in over 20 countries.

In her current role as Executive Director, she is responsible for driving the strategic future vision for one of the Group's principal brand's Lifestyle. Nisha also leads the Group's key corporate functions including Human Resources, Communications and Corporate Social Responsibility and is involved in building a strong roadmap for these departments for the future. As part of the Landmark Group, Board of Directors she is strategically involved in New Business development and growth opportunities.

Prior to being appointed Executive Director, Nisha conceptualized and spearheaded the operations of brand ICONIC, a one stop fashion destination that offers on trend wardrobe solutions for men, women and children. She was responsible for the brand's rapid expansion across KSA, UAE, Kuwait and Qatar.

Under her wing Iconic won several Retail Middle East Awards, including Most Admired Departmental Store, and Nisha herself was highlighted as one of 25 Next Generation Business Leaders in the UAE.

In her previous roles in the Group she was a key part of the Splash team and was also instrumental in setting-up Landmark International, the group's franchise arm and adding brands like Reiss, New Look and Aftershock to the portfolio.

Besides her role at the Landmark Group, Nisha serves on the board of the Dubai Institute of Design and Innovation (DIDI), Dubai Design & Fashion Council, (DDFC) and, is a Co- Founder and Partner of Fashion Forward.

Nisha is an alumni of Kings College and the Harvard Business School