



Sass Brown

Founding Dean
Dubai Institute of Design and Innovation

Prior to joining DIDI as the founding Dean, Sass Brown was the Interim Dean for the Fashion Institute of Technology's School of Art and Design in New York. Previous to that Ms. Brown was Acting Associate Dean, and the Resident Director of FIT's campus in Florence, Italy. She is a graduate of FIT's Global Fashion Management Masters program, holds her Bachelors degree in Fashion Design from Ravensbourne College of Art and Design in the UK, and is currently undertaking her PhD at Manchester Metropolitan University, also in the UK.

As a fashion designer with a background in sustainable development, Ms. Brown is an advisor for Sustainia100, the annual Danish sustainable solutions guide that honours developments in sustainability across a multitude of industries. She was also an Associate Design Researcher on the MISTRA Future Fashion educational research consortium that advises on the integration of sustainability into mainstream fashion, that counts H&M as one their clients.

As a researcher, writer and educator, Brown's area of expertise is ethical fashion in all its forms from slow design and heritage craft skills to recycling, reuse and alternative business models. She has published papers and spoken around the world on the topic of sustainable fashion, she has served as a sustainable design advisor to women's cooperatives, educational institutions, governmental agencies, NGO's and small and medium sized enterprises around the world. Her publications include the books Eco Fashion and ReFashioned for British publishers Laurence King, are also published in Italian as well as Spanish