



Isil Ulug

**Head of Marketing
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Isil Ulug is a marketer with extensive expertise in brand building and innovation management. Currently, she works in CooperVision as Head of Marketing, responsible from contact lens category. Before joining CooperVision, majority of her experience was in Reckitt Benckiser in fast moving consumer goods.

Isil has worked in different regions: North America, Europe, Turkey, Middle East, Russia, India, and Africa. Living across different geographies, her passion is to bring innovative products/services to emerging markets and generate value.

Isil is currently a student in London Business School EMBA program (EMBALS'19) and holds master's degree in chemical engineering from Columbia University.