



## Dr. Amina Alrustamani

Chairperson  
of Dubai Design & Fashion Council

Dr. Amina Alrustamani is the Chairperson of DDFC, a governmental entity established to develop and nurture a sustainable design industry in Dubai, enable the growth and recognition of designers based in the UAE and MENA, and raise the profile of Dubai as a regional and global destination for design. She has held the role since 2013 and is tasked with leading the Council to enable it to fulfill its strategic purpose in line with DDFC's mandate laid out by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai.

Dr. Amina lays out the roadmap for DDFC to maximize the contribution of the Council to Dubai's growing design industry and harness the sector's full potential. Dr. Amina provides leadership to the DDFC Board, which consists of 14 key industry leaders, and oversees its functioning to ensure all appropriate issues are addressed by the Board in a timely manner.

Dr. Amina's responsibilities also include ensuring that the strategies and policies agreed by the Board are effectively implemented and introduced for the design community in the Emirate. In addition, Dr. Amina ensures the cultivation of strong relationships between the Council, its external stakeholders and members of the design community.

Dr. Amina holds degrees at both the Bachelor and Master levels, as well as a Doctorate in Engineering from George Washington University, Washington D.C. Her passion for engineering has remained throughout her career, and she has been a regular contributor to leading technical journals in the field of wireless technology.

Dr. Amina is widely recognised as one of the Arab world's most influential and charismatic business leaders. In 2015, she was one of the top 10 Most Powerful Arab Women published by Arabian Business and ranked as one of 100 most powerful Arabs in Gulf Business magazine's list. In the same year, she was also awarded 'Advertising Person of the Year' by Dubai Lynx – an international festival of creativity in media and advertising.